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## **Sylvan School Success<sup>™</sup> Helps Students Obtain Skills to Become Successful Learners and Strategic Readers**

*Now Available - Fun and Easy-to-Use Home Program Designed to Improve Homework Quality, Study Skills and Test-Taking Ability*

**BALTIMORE, MD – August 21, 2006** – Educate Products, LLC introduces Sylvan School Success, a comprehensive four-level program that is designed to help children in third through sixth grades achieve greater success in school, while making it easy for parents to gauge their child's progress.

Sylvan School Success uses a proven proprietary teaching method that helps children learn new material in small quantities along the path to mastering an overall concept, lesson or skill. Furthermore, the product requires parents and kids to spend just 20 to 30 minutes, two to three times a week, to see results.

In addition to teaching individual skills and strategies, Sylvan School Success also fosters a stronger sense of self-confidence in students who face a highly competitive environment and a host of new challenges such as reading instruction being dropped from school curricula as early as the end of the second grade, hours and hours of homework combined with jammed-packed activity schedules and state standardized testing beginning in the third grade.

“To succeed in school, children must have solid reading, organization and study skills,” said Chip Paucek, president, Educate Products. “We are in a unique position to bring Sylvan, the leading provider of tutoring services, and Educate Products together to create a powerful and effective program that gives children the tools to hone their skills, improve in school and build greater self-confidence.”

The Sylvan School Success systematic approach uses fun characters to introduce a skill, provides an opportunity for kids to practice the skill until they know it, apply their new knowledge using real-life examples, and see results by being evaluated and rewarded. To further reinforce skills, lessons on the CD-ROM are

supported by printed homework worksheets, study strategies and organizational tools. The program is designed to be easy to use, and because children see improvement after each session, it is enjoyable for both kids and parents.

In addition, each kit includes a certificate for a free Sylvan Skills Assessment® in reading or math – a value of up to \$175. The Sylvan Skills Assessment is a comprehensive combination of standardized tests, diagnostic tools, and personal interviews that provides a detailed profile of a child's unique academic strengths and needs.

In all, Sylvan School Success includes:

- Four interactive CD-ROMs
- Four School Tools workbooks filled with homework worksheets and graphical organizers
- A file folder to help stay organized
- A personal calendar to help kids organize their time and keep track of assignments
- A parent's guide
- Progress posters and stickers
- 16 MP3 songs
- A free Sylvan Skills Assessment®

Sylvan School Success can be found online at [www.sylvanlearningproducts.com](http://www.sylvanlearningproducts.com) with an SRP of \$199.99 or at Costco.

### **About Sylvan Learning**

Learning feels good™ at Sylvan Learning Center, the leading provider of in-center and live, online tutoring at home to students of all ages and skill levels. With more than 25 years of experience and nearly 1,200 centers located throughout North America, Sylvan Learning Center has positively changed the lives of over two million students and families. Sylvan's trained and certified teachers provide personalized instruction in reading, writing, mathematics, study skills and test-prep for college entrance and state exams. At Sylvan, students develop the skills to do better in school and the confidence to do better in everything else. For more information regarding the Sylvan Advantage™, call 1-800-31-SUCCESS or visit [www.educate.com/info](http://www.educate.com/info).

### **About Educate Products, LLC**

Educate Products is a leading creator of educational products for families that are fun, successful and easy to use. The company works with professional educators, interactive designers, writers, artists and parents to develop step-by-step learning systems that help teach children critical learning skills to help them succeed in school and in life. Educate Products produces, distributes and markets products for the well-known Hooked on Phonics, Reading Rainbow and Sylvan Learning brands. Hooked on Phonics products are available at major retailers nationwide and online at [www.hookedonphonics.com](http://www.hookedonphonics.com).

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